



Coaching Rules & Guidelines

Coaching Program Protocol for Workability

There are irrevocable guidelines and rules to achieve strategic progress on all planning. As such, it becomes imperative in any coaching relationship to have mutual alignment on the stated objectives and goals. Concurrently, upon implementation of the program, the following guidelines need a strict agreement to have and follow during coaching implementation.

- 1 Be fully transparent and honest.
- 2 Listen and abide to coaching recommendations. Decisions made by the coach may not always be “acceptable” but are strictly made for rapid progress and strategic growth.
- 3 The “Systems” put in place have irrevocable LAWS that must be agreed to and followed.
- 4 Communication between client and coach is *written communication* as well as Zoom recordings.
 - Meetings which are recorded for use and future reference.
 - Emails and text messages are responded to within 24 to 48 hours.
 - Phone calls are highly discouraged as there is no record of what the discussion was about.
- 5 Any successful business model is dependent upon very few factors:
 - Strict Finance System (high net income-EBITDA- with built-in residual business components)
 - Consumer acquisition & Retention
 - High Consumer Delivery & Experience
- 6 The coaching program uses a “Client Portal” platform whereby all text messages, emails and documents are stored for reference and use by the client.
- 7 Invest only in your own business! By long -term investigation, those who venture outside their area of expertise, lose hundreds of thousands, even millions, and their future retirement income. The result is more stress on the business as money for such ventures is encumbered by the business.
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